

THE ODEON

Franklin's New Home for Live Music, Creative Energy & Artistic Collaboration

Part venue, part creative playground. The Odeon brings performers, visual artists, and fans together for memorable, bespoke, and intimate experiences. We champion bold expression—supporting rising talent (ages 16–25), celebrating established voices, and building a space where creativity actually means something. Shows, sessions, workshops, residencies, showcases, and private events—if it inspires and connects, it belongs at The Odeon.

Purpose

- Provide a professional, welcoming environment for live music, visual art, residencies, workshops, showcases, and private events
- Elevate young creatives (ages 16–25) through stage experience, exposure, and mentorship
- Strengthen Franklin's cultural identity by supporting both emerging and established artists
- Enhance and leverage the growing presence of The Factory in Franklin
- Generate earned revenue that supports FlaxCo's mission-aligned programming across the city

Location Advantage — The Factory (Former Mockingbird Theater)

The Odeon occupies an established listening room with existing production infrastructure, reputation, and foot traffic. This allows us to focus resources on people and programming rather than construction.

- Existing stage, seating, lighting, and sound system
- Built-in audiences via The Factory campus
- Central position in Franklin's emerging creative ecosystem
- Lower build-out risk compared to raw space

Role in the Community

Through nonprofit stewardship by FlaxCo (a Franklin-based 501(c)(3)), The Odeon becomes more than a venue — it becomes a **cultural engine**, a **youth bridge**, and a **creative heartbeat** for Franklin. It expands FlaxCo's mission of empowering young creatives into a vibrant, public-facing cultural asset for the broader community.

Run by FlaxCo • A 501(c)(3) Nonprofit • The Factory, Franklin, Tennessee